



READOUT

Dear Visitors,

Thumbs up to everyone who visited the CSMi Booths at the ACSM, APTA, NATA, World PT and AOSSM Meetings. These shows were great opportunities to catch up with friends, learn what's happening in the clinics and training rooms, demonstrate our new products, brainstorm ideas face-to-face and enjoy chocolate covered macadamia nuts hand delivered by Jason from Hawaii. Productive days and fun nights. We hope to see you next year.

Rich and Rob



SportsWareOnLine – Continues its Rapid Growth

In three days over 350 NATA attendees from High Schools, Colleges, Professional Teams and Outreach Clinics visited our NATA booth and expressed their interest in going online with SWOL to record, manage and report athlete data.

SWOL allows Athletic Trainers to off-load many repetitive tasks allowing the AT to focus on higher-value-add functions of athlete injury management and treatment.

- **Athlete Portal:** Athletes and their parents can enter pre-participation information directly into SWOL.
- **Coach Portal:** Coaches can access their players' status and emergency contact information and generate Travel and Coach Reports.
- **QuickTreatment Application:** Athletes can sign-in to the training room and record their treatments.

Take your injury tracking system and services to the next level with

July 2011

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**CSMi Show Schedule
Stop By**

Nov 2-5 APTA Private
Practice Meeting (PPS).
Seattle, WA

Nov 16 - 18
Medica, Dusseldorf,
Germany

Jan 8 Eastern Athletic
Trainers Show (EATA)
Show
Boston, MA

Feb 8-12 APTA
Combined Sections
Meeting Chicago, IL

May 16-18 College
Athletic Training Society
(CATS) - Las Vegas, NV

May 23 - 25 Canadian
Athletic Therapist

SWOL. To learn more about [SWOL](#) call 781-297-2034.

National Sports Injury Database – Sports Injury Researchers Needed

The National Sports Injury Database (NSID) mission statement is to help reduce the occurrence of sports injuries through objective injury surveillance.

Non-identified real-time injury data (currently over 500,000 recorded injuries) from participating SWOL Users will be available to the NSID for research purposes. We believe this relationship will create the largest real-time high school and college sports injury database in the US.

The NSID is assembling a 5 to 7 person Advisory Board to guide the injury surveillance procedures, studies and promotions. If you or someone you know has an interest in participating at any level please contact Rob Potash at 781-297-2034 x106. .



Facilitate Neuromuscular Control – HUMAC360

Does control of movement count during training? Is so how do you control linear movement for your patients? Assign a tech, place the patient in front of a mirror or ask them to count s-l-o-w-l-y? If so, consider the HUMAC360 Exercise Guidance System. The HUMAC360 provides real-

time visual feedback so patients can self-correct during exercise.

Attach the HUMAC360 to the patient (such as their hip for a squat pattern) or the weight stack, select a velocity protocol, set start and stop points, press Go and watch what happens. Instead of over or under compensating range-of-motion or moving too fast or too slow movements are on target and efficient. The key is our visual feedback which allows the patient to correct movement in real-time. Interested? For more information on the HUMAC360 contact CSMi at 781-297-2034.

Wanted - Used Biodex, CYBEX, BTE & CYBEX Machines & Gym Equipment

Do you have an unwanted BIODEX, CYBEX or BTE Isokinetic Machine? What about Gym Equipment such as weight stack machines or dumbbells? If yes, call CSMi. We are currently in need of used equipment. To find out what your unwanted equipment is worth call

Association CATA)-
Quebec City, Canada

May 29 - 31 American
College of Sports
Medicine (ACSM), San
Francisco, CA

June 27 -
29 NATA Annual
Convention, St. Louis,
MO

About CSMi

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CSMi has been serving
the Athletic Training,
Exercise Science and
Physical Therapy
Communities since 1982.

Products include [HUMAC](#)
[NORM Extremity System](#),
[Refurbished Biodex &](#)
[CYBEX Extremity](#)
[Systems](#), [HUMAC](#)
[Software for Biodex &](#)
[CYBEX](#), [SportsWare](#)
[Injury Tracking Software](#)
and [PVI Home Exercise](#)
[Software](#).

us at 781-297-2034 x106



As Seen on TV

Walking to our hotel after ACSM Rich and I were recruited to be the "businessmen" in Wendy's Pop-Up Beach commercial. Sixty minutes and 25 delicious Wild Berry Frosty Parfaits and Shakes later we made it to the big little screen. Not to worry -- we have decided to keep our day jobs and the paparazzi has yet to reach our doors.

[Comments Welcome.](#)

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